



Ismael Leyva to design Fortuna's new Midtown Hotel

May 4, 2015

Renowned New York City architectural firm, Ismael Leyva Architects, has been selected to design a new midtown hotel at 1150 Avenue of the Americas in Manhattan. The new hotel has yet to be named.

Developed by the Fortuna Realty Group, the new hotel will ascend as a 40-story tower, totaling upwards of 162,000 square feet, with approximately 300 keys including Penthouse and lower-tower suites with expansive rear terraces. Future guests will have access to a selection of luxurious hotel amenities, ranging from a 360-degree view rooftop bar with garden terraces in the front and rear, a state-of-the-art fitness center, spa and saunas. The ground-level will feature a 25-foot ceiling with a lounge, bar, marquee restaurant as well as a lower level restaurant with outdoor seating. In addition, there will be a spacious 2nd Floor Ballroom complete with a bar and pre-function services.

"This new addition to midtown hospitality will be a 4.5 star hospitality property between 44th & 45th streets on the Avenue of the Americas. The hotel design will be elegant with sophisticated style in conjunction with contemporary luxury," said Ismael Leyva, president of Ismael Leyva Architects. "Guests will enjoy the spectacular views of Manhattan in this culturally, rich district of midtown."

Located at 1150 Avenue of the Americas and 44th Street, the new hotel is situated in the midst of the bustling Broadway theatre district just steps away from World Famous Times Square, Rockefeller Center, The Museum of Modern Art, Grand Central Station, Saint Patrick's Cathedral, New York "Main" Public Library, Bryant Park and Fifth Avenue shopping.

"We are excited to be working with Ismael Leyva Architects on this new midtown hotel project. The firm's experience with hospitality properties and its award winning designs will ensure an outstanding new addition to the Manhattan Skyline," said Morris Moinian, President of Fortuna Realty Group.

About Ismael Leyva Architects:

New York City-based Ismael Leyva Architects, P.C. is an internationally recognized architecture, interior design, and urban planning firm with offices in New York City and Central America. The firm is recognized by the development and construction industry for its uniquely creative, iconic, and practical design. Since the establishment of the firm, Ismael Leyva Architects has built a portfolio of diverse award-winning projects featuring responsive designs that address technical, social, and aesthetic requirements. Ismael Leyva Architects is known for the design of prominent buildings such Icon, The Charles, BKLYN Air, 66 Rockwell, Marmara Park Avenue Hotel, Place 57, Oro, Yves and also the design of the luxury residences at Time Warner Center, Gramercy Park Hotel Annex, 101 Warren, Superior Ink, The Chatham and The Brompton.

About Fortuna Realty Group:

Fortuna Realty Group, LLC (FRG) is a privately-held real estate investment and development company, founded in 1984 by Morris Moinian. The firm continues to expand its footprint by acquiring and developing assets and engages in select strategic partnerships for value-add and opportunistic investments throughout the United States.